

VISION BENEFIT PLAN

The Leader
In Quality Eyecare
FOR EYES

1-888-FOR-EYES (367-3937) • FOREYES.COM

CALIFORNIA:

Berkeley, CA 94704
2112 Shattuck Ave.
(510) 540-0556
Corte Madera, CA 94925
311 Corte Madera Town Center
(415) 924-1515
Palo Alto, CA 94301
83 Town & Country Village
(650) 329-0557
San Francisco, CA 94108
120 Kearney St., Suite 52
(415) 781-2002
San Francisco, CA 94111
401 Washington St.
(415) 391-5300
San Jose, CA 95130
1020 El Paseo De Saratoga
(408) 364-1200
San Jose, CA 95117
3229 Stevens Creek Blvd.
(408) 247-1127
Walnut Creek, CA 94596
1601 N. Main St.
(925) 944-1307
Huntington Bch, CA 92647
16672 Beach Blvd. Suite G
(714) 842-7022
Los Angeles, CA 90048
8404 Beverly Blvd.
(323) 651-0502
Pasadena, CA 91107
3619 E. Foothill Blvd.
(626)351-5415
San Diego, CA 92110
3689 Midway Dr., Suite D-2
(619) 523-2177
Tarzana, CA 91356
18664 Ventura Blvd.
(818) 705-4020
Torrance, CA 90504
18512 Hawthorne Blvd.
(310) 542-0252

DELAWARE:

Wilmington, DE 19801
824 Market St.
(302) 655-7875

FLORIDA:

Casselberry, FL 32707
3405 U.S. Hwy. 17-92 S.
(407) 339-0400
Daytona Beach, FL 32114
1808 W. Int'l Speedway Blvd.
(386) 257-1096
Orlando, FL 32803
3122 E. Colonial Dr.
(407) 896-2535
Palm Harbor, FL 34684
33330 U.S. Hwy. 19 N.
(727) 789-0443
St. Petersburg, FL 33710
2000 66 St. N.
(727) 347-3937

FLORIDA CONT'D:
Tampa, FL 33612
2201 E. Fowler Ave. Suite B
(813) 978-1035
Aventura, FL 33180
19129 Biscayne Blvd.
(305) 792-7636
Boca Raton, FL 33434
8220 W. Glades Rd.
(561) 487-7500
Ft. Lauderdale, FL 33305
2520 N. Federal Hwy.
(954) 565-6600
Hialeah, FL 33014
7535 W. 4th Ave.
(305) 821-6662
Hollywood, FL 33021
5727-29 Hollywood Blvd.
(954) 962-9994
Kendall, FL 33186
12640 N. Kendall Dr.
(305) 273-1060
Lauderhill, FL 33351
5251 N. University Dr.
(954) 741-2500
Miami, FL 33145
3542-44 Coral Way
(305) 441-1717
Miami, FL 33156
9569 S. Dixie Hwy.
(305) 665-9789
Miami Beach, FL 33139
1519 Alton Rd.
(305) 531-1444
Miami Lakes, FL 33014
16201 N.W. 57th Ave.
(305) 628-1200
Pembroke Pines, FL 33028
12890 Pines Blvd.
(954) 443-4699
Pompano Beach, FL 33062
1800-B N. Federal Hwy.
(954)0783-6303
West Palm Beach, FL 33409
1937 N. Military Trail
(561) 689-0766

GEORGIA:

Alpharetta, GA 30004
5230 Windward Parkway
(678) 537-0002
Atlanta, GA 30305
2391 Peachtree Rd. N.E. Suite B
(404) 262-2017
Duluth, GA 30096
2130 Pleasant Hill Rd.
(770) 622-8883
Marrietta, GA 30062
4101 Roswell Rd. N.E. Suite 905
(770) 565-6763
Morrow, GA 30260
1297 Mount Zion Rd.
(770) 960-9077
Sandy Springs, GA 30328
6015-B Roswell Rd. N.E.
(404)843-8277

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(954)0783-6303
West Palm Beach, FL 33409
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(561) 689-0766

GEORGIA CONT'D:

Snellville, GA 30078
2055 Scenic Hwy. Suite 3
(770) 736-8311
Tucker, GA 30084
4104 La Vista Rd.
(770) 493-3995

ILLINOIS:

Arlington Heights, IL 60004
1980 N. Arlington Heights Rd.
(847) 670-7565
Bolingbrook, IL 60440
141 N. Weber Rd.
(630) 378-0878
Bloomington, IL 60108
357 W. Army Trail Rd. Unit 32
(630) 894-2401
Broadview, IL 60155
122 Broadview Village Sq.
(708) 343-2020
Calumet City, IL 60409
1530 Torrence Ave.
(708) 868-5807

Chicago, IL 60614
2555 N. Clark St.
(773) 929-5553

Chicago, IL 60614
2057 N. Clybourn St.
(773) 477-0983

Chicago, IL 60602
9 W. Madison St.
(312) 857-2020

Chicago, IL 60659
3100 W. Peterson
(773) 743-6000

Chicago Ridge, IL 60415
9900 S. Ridgeland Ave.
(708) 422-9390

Evanston, IL 60202
635 Chicago Ave.
(847) 864-8176

Geneva, IL 60134
1492-G S. Randall Rd.
(630) 232-4545

Lombard, IL 60148
637 E. Roosevelt Rd.
(630) 629-5044

Naperville, IL 60540
618 S. Rte. 59 Suite 118
(630) 355-1134

Niles, IL 60714
7107 Dempster Rd.
(847) 965-2660

Norridge, IL 60706
4135 N. Harlem Ave.
(708) 457-1121

Northbrook, IL 60062
35 Skokie Blvd.
(847) 714-9596

Oak Park, IL 60302
409 N. Harlem Ave.
(708) 358-2000

Oakbrook Terrace, IL 60181
17 W. 412 22nd St. Ste. M&N
(630) 530-2020

ILLINOIS CONT'D:

Orland Park, IL 60462
14706 Lagrange Rd.
(708) 403-7844
Schaumburg, IL 60173
700 E. Higgins Rd.
(847) 884-0560

INDIANA:

Highland, IN 46322
10351-C Indianapolis Blvd.
(219) 922-1889
Merrillville, IN 46410
2621 E. U.S. 30
(219) 942-2726

MARYLAND:

Annapolis, MD 21401
2091 W. St. Parole Building
(410) 573-2020
Aspen Hill, MD 20906
13623 A-B Georgia Ave. Unit #18
(301) 933-3200

Baltimore, MD 21201
330 N. Charles St.
(410) 727-2027

Bethesda, MD 20814
7272 Wisconsin Ave.
(301) 913-0290

Frederick, MD 21703
1052 W. Patrick St.
(301) 696-2020

Gaithersburg, MD 20879
9673 Lost Knife Rd.
(301) 977-5565

Glen Burnie, MD 21061
6718 A Governor Ritchie Hwy.
(410) 768-6100

Greenbelt, MD 20770
7557 Greenbelt Rd.
(301) 345-4505

Rockville, MD 20852
807 - A&B Rockville Pike,
Winter Green N.
(301) 424-4370

Silver Springs, MD 20904
13830 Outlet Dr.
Briggs Chaney Plaza
(301) 890-9777

Timonium, MD 21093
1952 York Rd.
(410) 308-3139

Waldorf, MD 20602
3134 Crain Hwy.
(301) 374-9900

MASSACHUSETTS:

Boston, MA 02108
10 City Hall Ave.
(617) 523-3420

Boston, MA 02110
125 Summer St.
(617) 261-1813

Boston, MA 02115
222 Newbury St.
(617) 536-4896

MASSACHUSETTS CONT'D:

Cambridge, MA 02138
56 John F. Kennedy St.
(617) 876-6031
Natick, MA 01760
1400 Worcester Rd. (Rt. 9)
(508) 879-2040
Newton, MA 02461
88 Needham St.
(617) 928-0770
Saugus, MA 01906
171 Broadway Rte. 1
(781) 231-2288
South Weymouth, MA 02190
978 Main St.
(781) 337-0753

NEW HAMPSHIRE:

Nashua, NH 03062
274 Daniel Webster Hwy.
(603) 888-8700

NEW JERSEY:

Cherry Hill, NJ 08002
220 Haddonfield Rd.
(856) 663-5544

Cinnaminson, NJ 08077
1251 Rte. 130
(856) 829-4600

Maple Shade, NJ 08052
490 S. Lenola Rd.
(856) 787-9660

Voorhees, NJ 08043
1192 Whitehorse Rd.
(856) 428-6969

NEW YORK:

New York, NY 10170
420 Lexington Ave.
(212) 697-8888

PENNSYLVANIA:

Allentown, PA 18104
3100 W. Tilghman St.
(610) 434-2002

Milmont Park, PA 19033
601 Macdade Blvd.
(610) 522-1500

Norristown, PA 19401
2668 Dekalb Pike
(610) 275-7000

Philadelphia, PA 19103
1630 Walnut St.
(215) 546-2227

Philadelphia, PA 19149
2604 Cottman Ave.
(215) 331-3995

Philadelphia, PA 19145
2144 S. Broad St.
(215) 339-0500

Rosemont, PA 19010
1211 W. Lancaster Ave.
(610) 525-6311

PUERTO RICO:

JC PENNEY OPTICAL
Caguas, PR 00725
#200 Ave. Rafael Cordero, Ste. 111
(787) 703-0169
Carolina, PR 00985
Jesus Fragasó Ave., Hwy. 3,
Loiza Xwy.
(787) 752-8640
Mayaguez, PR 00680
975 Ave. Hostos, Ste. 320
(787) 265-8083
Ponce, PR 00731
2050 Ponce By Pass, Ste 200
(787) 258-7059
San Juan, PR 00918
Plaza Las Americas
(787) 758-1919

VIRGINIA:

Alexandria, VA 22312
6242-A Little River Turnpike
(703) 941-1059

Fairfax, VA 22030
11011 Lee Hwy.
(703) 591-1402

Falls Church, VA 22046
234 W. Broad St.
(703) 241-0778

Manassas, VA 20109
8325 Sudley Rd., Unit 30 A&B
(703) 365-2101

Springfield, VA 22150
6506 Loisdale Rd.
(703) 719-9102

Sterling, VA 20164
47010 Community Plaza
(703) 430-3849

Norfolk, VA 23502
509 N. Military Hwy.
(757) 466-1116

Colonial Heights, VA 23834
1847 Southpark Blvd.
(804) 526-3591

Richmond, VA 23235
8107 Midlothian Turnpike
(804) 330-4441

Richmond, VA 23294
8900 W. Broad St.
(804) 747-8843

Richmond, VA 23219
1111 E. Main St.
(804) 648-5620

Richmond, VA 23233
11591 W. Broad St.
(804) 364-0746

WASHINGTON, DC:

Washington, DC 20005
700 13th St. N.W.
(202) 737-2222

Washington, DC 20006
1725 K St. N.W.
(202) 463-8860

Washington, DC 20036
2021 L St. N.W.
(202) 659-0077

INTRODUCING THE FOR EYES OPTICAL VISION BENEFIT PLAN

Welcome to the For Eyes Optical Vision Benefit Plan. In conjunction with your employer, For Eyes Optical Company will provide comprehensive eyecare services including eyeglasses, contact lenses, and eye examinations at **PREFERRED PRICING DISCOUNTS FOR YOU AND YOUR IMMEDIATE FAMILY.**

The Vision Benefit Advantage:

For Eyes Optical Vision Benefit Plan is the most affordable and value-oriented vision care program available. As a member of the Vision Benefit Plan, you are entitled to:

A 20% discount on any complete pair of eye glasses or non-disposable contact lenses. With the Vision Plan discount, a complete pair of eyeglasses (frame & single-vision lenses) can be purchased for as low as \$47.95.

A 10% discount on any eyeglass frame purchase.

A 10% discount on any lens purchase.

A 10% discount on disposable contact lenses.

A 10% discount on all eye examinations from independent Doctors of Optometry conveniently located adjacent to most For Eyes Optical locations.

Unlimited Purchases for you and your immediate family. And there are never any hidden dispensing fees, enrollment fees, co-payments, claims to file or forms to fill out.

Just present the For Eyes Vision Plan Brochure and/or your Company ID at any For Eyes Optical Store to take advantage of the Vision Plan discount. Payment in full is required upon receipt of purchased items.

Vision Benefit Plan discounts can not be combined with other sales and promotions.

THE LEADER IN QUALITY EYECARE

For Eyes Optical Company, a national retail optical company with over 125 stores, has been providing affordable quality eyecare since 1972. Our commitment to providing quality eyecare at the most affordable prices is demonstrated by our everyday low pricing strategy. For Eyes Optical's regular retail prices are 30% to 50% less than most retail optical companies.

The Leader In Value:

Many vision care providers offer consumers large discounts on merchandise that is already significantly marked up. For Eyes Optical's average retail price for a complete pair of eyeglasses is approximately 53% less than the national average retail price (see chart below). Compared to other optical companies, For Eyes Optical's everyday low pricing policy offers the greatest value.

COMPARATIVE PRICING CHART

	FOR EYES	Competitive Avg. Retail Price*	Percentage Savings
Average Eyeglass Price (Frame and Lenses)	\$89.00	\$191.00	53%
Designer Eyeglasses** Guess 599	\$214.95	\$349.95	39%

* The average industry eyeglasses price is based on 2004 optical survey. The average retail price for the Guess 599 eyeglasses is based on a pricing survey conducted by For Eyes Optical of most major retail optical companies.

** Price includes single vision polycarbonate lenses and anti-reflective coating.

THE FOR EYES OPTICAL ADVANTAGE FOR EYEGLASSES

All For Eyes Optical eyeglass prices **include** frames and single vision prescription lenses. There is never an additional charge for lens tinting, plastic or oversized lenses, or severity of prescription.

A complete selection of over 1500 frames is available to choose from, including an extensive selection of Designer Collections, such as:

- Cynthia Rowley
- Gucci
- Guess
- Izod
- Kenneth Cole
- Perry Ellis
- Pierre Cardin
- Prada
- Ray Ban
- Via Spiga
- Versace

A For Eyes Optician can assist you in selecting prescription lenses that fit your individual needs, such as:

- Invisible Progressive Bifocal lenses
- Ultra Thin High Index lenses
- Light Sensitive Transition lenses
- Shatter-Resistant Polycarbonate lenses

For Eyes Optical also offers a complete selection of frames and specialty lenses for all of your vision and lifestyle needs, including:

- Sunglasses for maximum ultraviolet sun protection
- Custom Eyewear for computer video display terminals (VDT)
- Protective Safety Eyewear for the workplace
- Protective Sports Eyewear for adults and children

THE FOR EYES OPTICAL ADVANTAGE FOR CONTACTS

For Eyes Optical stocks a large selection of contact lenses in all stores for your convenience, including all major brand name Daily Wear, Flexible Wear, and Disposable contact lenses, such as:

- Acuvue II
- Bausch & Lomb
- Ciba Vision
- Cooper Vision
- Ocular Sciences
- Surevue
- UltraFlex
- Vistakon

Our disposable contact lenses can be purchased at unbeatable prices.

Many specialty contact lenses are also available, including Opaque and Tinted lenses, Toric lenses, Rigid Gas Permeable and Bifocal contact lenses.

For your added convenience, replacement contact lenses can be mailed directly to your home or office by contacting For Eyes Direct at (800) 393-1393 or at www.foreyes.com.

Eye Examinations: Keep Your Eyes Healthy

Independent Doctors of Optometry are adjacent to most For Eyes Optical locations and provide comprehensive eye examinations for eyeglasses and contact lenses. A 10% discount on all eye examinations is available to Vision Plan members. The Optometric Association recommends an eye examination on a regular basis to ensure proper visual health.

FOR MORE INFORMATION, AND A LOCATION NEAREST YOU, PLEASE CALL 1-800-FOR-EYES or visit www.foreyes.com